

**DECLARATION OF JOSEPH M. FISHER**

**EXHIBIT M**

## New York Times

## Circulation by States and Census Region

Source: 2010 ABC Audit Report

|                           | Weekday        | Sunday         |                            | Weekday        | Sunday           |
|---------------------------|----------------|----------------|----------------------------|----------------|------------------|
| <b>New England</b>        | <b>88,518</b>  | <b>149,552</b> | <b>East South Central</b>  | <b>11,078</b>  | <b>16,118</b>    |
| Massachusetts             | 34,186         | 56,327         | Alabama                    | 2,780          | 2,793            |
| Rhode Island              | 4,163          | 7,608          | Tennessee                  | 4,653          | 7,699            |
| New Hampshire             | 3,407          | 6,159          | Mississippi                | 481            | 898              |
| Maine                     | 3,608          | 7,085          | Kentucky                   | 3,164          | 4,728            |
| Vermont                   | 3,596          | 7,452          |                            |                |                  |
| Connecticut               | 39,558         | 64,921         | <b>West South Central</b>  | <b>26,689</b>  | <b>44,500</b>    |
|                           |                |                | Louisiana                  | 2,666          | 4,542            |
| <b>Middle Atlantic</b>    | <b>408,217</b> | <b>553,689</b> | Arkansas                   | 1,075          | 1,404            |
| New Jersey                | 84,513         | 126,749        | Oklahoma                   | 1,041          | 2,389            |
| New York                  | 291,536        | 378,460        | Texas                      | 21,907         | 36,165           |
| Pennsylvania              | 32,168         | 48,480         |                            |                |                  |
|                           |                |                | <b>Mountain</b>            | <b>33,372</b>  | <b>54,697</b>    |
| <b>South Atlantic</b>     | <b>135,322</b> | <b>215,007</b> | Montana                    | 172            | 465              |
| Delaware                  | 2,164          | 3,836          | Colorado                   | 11,333         | 20,011           |
| District of Columbia      | 14,573         | 17,942         | Wyoming                    | 406            | 729              |
| Maryland                  | 15,275         | 29,445         | Idaho                      | 536            | 1,141            |
| Virginia                  | 14,895         | 26,261         | Utah                       | 3,445          | 3,941            |
| West Virginia             | 404            | 1,125          | Arizona                    | 10,748         | 17,532           |
| North Carolina            | 9,689          | 17,762         | New Mexico                 | 3,089          | 6,117            |
| South Carolina            | 4,359          | 7,492          | Nevada                     | 3,643          | 4,761            |
| Georgia                   | 13,482         | 18,154         |                            |                |                  |
| Florida                   | 60,481         | 92,990         | <b>Pacific</b>             | <b>112,879</b> | <b>170,424</b>   |
|                           |                |                | California                 | 87,166         | 131,233          |
| <b>East North Central</b> | <b>70,458</b>  | <b>104,014</b> | Hawaii                     | 1,184          | 2,704            |
| Ohio                      | 14,738         | 23,242         | Oregon                     | 7,918          | 12,291           |
| Indiana                   | 5,114          | 7,228          | Washington                 | 16,355         | 23,332           |
| Michigan                  | 15,300         | 21,541         | Alaska                     | 256            | 864              |
| Illinois                  | 27,784         | 40,200         |                            |                |                  |
| Wisconsin                 | 7,522          | 11,803         | <b>Total United States</b> | <b>905,177</b> | <b>1,340,232</b> |
|                           |                |                |                            |                |                  |
| <b>West North Central</b> | <b>18,644</b>  | <b>32,231</b>  | Possessions &              |                |                  |
| Iowa                      | 1,654          | 3,210          | Other Areas                | 452            | 577              |
| Minnesota                 | 7,645          | 14,256         | US & Possessions           | 905,629        | 1,340,809        |
| South Dakota              | 107            | 423            | Canada                     | 4,245          | 19,712           |
| North Dakota              | 143            | 338            | International              | 3,927          | 3,664            |
| Missouri                  | 7,318          | 9,225          | Military or Civilian       |                |                  |
| Kansas                    | 1,124          | 3,047          | Personnel Overseas         | 49             | 106              |
| Nebraska                  | 653            | 1,732          | <b>Grand Total</b>         | <b>913,850</b> | <b>1,364,291</b> |